

PROGRAMME HIGHLIGHTS

Day 1

Opening Ceremony by the Host (Government of Fiji)

Conference Keynote Address: "Pacific Tuna 2050: Resilience, Innovation, Equity and Sustainable Trade for a Prosperous Future".

Session 1: Sustainable tuna resources and supply chains in the WCPO (Blue Pacific Continent)

- The state of the global tuna industry
- Tuna stocks and supply in the WCPO region
- Sustainable supply chains versus IUU fishing
- Better partnerships, better sustainability for the tuna industry

Session 2: Investing in a sustainable and equitable Hubs & Spokes strategy for the tuna industry and strengthening resilience in the Blue Pacific Continent

(Country and industry perspectives)

- Fiji
- Papua New Guinea
- Samoa
- Federation States of Micronesia
- Forum Fisheries Agency

Session 3: Global and regional tuna trade and market access

- Europe
- Latin America
- United States of America
- Asia
- The Middle East

Day 2

Special Address: Adding value, improving scalability and strengthening sustainability for a growing tuna industry in the Blue Pacific Continent

Session 4: Challenges and opportunities: the Pacific tuna trade and market dynamics

- Fostering greater industry resilience through enhanced economic partnership and cooperation
- The net impacts of subsidies and tariffs
- Improving local production and cost-efficiency
- Strengthening regulatory frameworks and keeping UN SDG 14 at the fore

Session 5: Innovative tuna technologies for the Blue Pacific Continent

- Technological advances in tuna tracking, reporting and traceability
- e-commerce as an industry enabler within the Pacific
- Building and strengthening technological capacity in "value-adding" and "processing"
- Satellites, drones and the tuna industry
- Promoting a carbon-neutral tuna industry

Session 6: Future-proofing the tuna industry and its sustainable development in the Blue Pacific Continent

- Sustainable seafood and certification
- Social accountability
- Industry standards, worker welfare and wellbeing
- Promoting a clean Pacific Ocean and tuna habitat
- Tuna: community, climate change and resilience



On-line registration is also available through www.ptf.infofish.org